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**RESOLUTE Vodka™ Summary Yields i720 Global RESOLUTE Launch Plan 5 YR. - Macro**

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i720 GLOBAL			RESOLUTE VODKA			RESOLUTE FOUNDATION - Funding to Ukraine			Program Scale - All Partners - Commercial Revenue		
Series	Bottles	Cases	i720 Global Gross Importer Sales (Only)	i720 Global COGS	i720 Global Profit	Retail Contribution	NFT - Digital	Combined Gross Forecast	TOTAL Gross Program Project Forecast	Incremental Foundation Impact Per 27.36%	
YEAR 1	1,811,520	150,960	\$23,817,128	\$17,258,789	\$6,558,340	\$11,321,751	\$1,067,710	\$12,389,461	\$57,676,466	Per Bottle	
YEAR 2	3,962,556	330,213	\$52,098,078	\$37,752,231	\$14,345,848	\$24,765,432	\$2,335,531	\$27,100,963	\$126,162,693	Per Bottle	
YEAR 3	7,825,371	652,114	\$102,884,793	\$74,554,198	\$28,330,595	\$48,907,493	\$4,612,274	\$53,519,766	\$249,149,737	Per Case	
YEAR 4	13,233,153	1,102,763	\$173,984,118	\$126,075,448	\$47,908,670	\$82,705,391	\$7,799,621	\$90,505,011	\$421,326,574	Per Case	
YEAR 5	22,315,744	1,859,645	\$293,398,323	\$212,607,481	\$80,790,843	\$139,470,333	\$13,152,899	\$152,623,233	\$710,504,566	Per Case	
			\$646,182,441	\$468,248,146	\$177,934,295	\$307,170,400	\$28,968,034	\$336,138,434	\$1,564,820,035	Per Case	
			<b>5YR Total Yield Core Elements</b>			<b>5YR Total Yield Core Elements</b>			<b>5YR Total Yield Core Elements</b>		
5 YEAR	49,148,344	4,095,695	<b>\$177,934,295</b>			<b>\$336,138,434</b>			<b>\$1,564,820,035</b>		

11 Slated Programs for 2023-2024 - roll out over-time in Channel targeted sequence.  
 12 i720 Global baseline Revenues and Profits in role as Importer and with contracted fixed supply contracts - mark up 38% from Supplier's landed price.  
 13 RESOLUTE Foundation Impact Estimates - extrapolation from Gross Program Sales and standardized engagement and conversion assumptions.  
 14 This is the combined Gross Retail and Foundation Estimates - See Detailed Model for extrapolations on engagement and conversion assumptions used to form these Gross Program Estimates.  
 15 Incremental % impact in gross contributions generated per case by integration of program tactics and after activation and engagement - see detailed model for assumption entries.

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<b>RESOLUTE Launch Plan 5 YR. - i720 Global Macro Forecast</b>				
<b>Proforma Estimate</b>	<b>Total Bottles Forecasted</b>	<b>i720 Global Gross Importer Sales (Only)</b>	<b>i720 Global COGS</b>	<b>i720 Global Profit</b>
<b>5 YR.</b>	<b>49,148,344</b>	<b>\$646,182,441</b>	<b>\$468,248,146</b>	<b>\$177,934,295</b>
		i720 Global		
	Per Bottle	<b>\$13.15</b>	<b>\$9.53</b>	<b>\$3.62</b>



<b>RESOLUTE Launch Plan 5 YR. - All Stakeholders Macro Forecast</b>				
<b>Proforma Estimate</b>	<b>Total Bottles Forecasted</b>	<b>i720 Global Gross Importer Sales (Only)</b>	<b>RESOLUTE FOUNDATION - Funding to Ukraine</b>	<b>Program Scale - All Partners - Commercial Revenue</b>
<b>5 YR.</b>	<b>49,148,344</b>	<b>\$646,182,441</b>	<b>\$336,138,434</b>	<b>\$1,564,820,035</b>
		i720 Global	Ukraine Foundation	All Transactions
	Per Bottle	<b>\$13.15</b>	<b>\$6.84</b>	<b>\$31.84</b>

